

## OAK MOUNTAIN ACADEMY COMMUNITY PARTNERS

The Community Partners is a group of dynamic and philanthropic businesses supporting Oak Mountain Academy's mission and vision. As a Community Partner, your business will receive brand exposure across all significant OMA events, including parent programming, reaching a broad audience of hundreds of attendees. This exposure will enhance your brand's visibility and demonstrate your commitment to the local community. More importantly, your support will positively impact the lives of our students as they pursue excellence and develop into servant leaders of tomorrow.

**Your commitment now**, before the beginning of our 2023-2024 academic year, ensures that you benefit fully from the program and **reduces multiple solicitation requests to only one**.





This packet includes a detailed description of each sponsorship level and a contribution sheet to complete (by mail or electronically). If you have questions, please contact our Director of Development & Alumni Relations, Maria Allen Smith, at <a href="mailto:m



## OAK MOUNTAIN ACADEMY COMMUNITY PARTNERS – Descriptors

**Family Reserved Seating:** Our families associated with Community Partners receive reserved seating at the following events/programs: Back to School Picnic, Grandparents' Day, Christmas Program, Fine Arts Program, Athletic Awards, and Honor's Day.

Platinum, Gold, and Silver ONLY: 10 reserved seats for Platinum, 8 reserved seats for Gold, and 4 reserved seats for Silver

**Annual Fund Donor**: Tuition currently covers approximately 85% of the total cost of educating our students. The remaining 15% comprises fund development sources, such as the Annual Fund, Sponsorships, Special Events, and Community Partners. Annual fund donors are recognized via social media and in the annual report.

Platinum Level: Legacy (\$8,000+) Gold Level: Trustee (\$6,000 - \$7,999) Silver Level: Founder (\$4,000 - \$5,999) Red & Blue: Warrior (\$2,000 - \$3,999)

**OMA Marquee/Enewsletter Recognition**: Oak Mountain Academy is frequented by various community business owners, influencers, local students, families, and OMA faculty. Community Partners will be recognized in our newsletter and/or designated webpages on the OMA website and OMA Marquee.

Platinum: Individual Slide Logo Recognition (Daily)

Gold, Silver, Red & Blue: Group Slide Logo Recognition (Daily)

**Back To School Picnic, Grandparents Day, Christmas, Homecoming, and Senior Commencement Ceremony:** Oak Mountain Academy hosts internal and external events with hundreds of individuals visiting our campus. As a Community Partner, you are a recognized aspect of each event.

<u>Platinum, Gold, and Silver</u>: Recognition on event program, during announcements, and on event signage <u>Red & Blue</u>: Limited to three on-campus events

**Fall Festival Sponsor**: OMA's Fall Festival is a community-building event celebrating fall in a fun, safe environment, including handmade booths/games, inflatables, and contests.

Platinum, Gold, and Silver: Invitation to the event and the option to set up a family-friendly Halloween booth to interact with families

**Athletic Sponsor**: The Athletic Department is the second largest program at OMA, with over 15 competitive sports. Participation as an Athletic Department Sponsor is an excellent way to advertise for your local business.

<u>Platinum, Gold, Silver, and Red & Blue</u>: Banners and/or electronic signage will be visible in the gym for all athletic events. Free admission to athletic games at OMA is available upon request.

**Gala Sponsor**: For over 35 years, the Spring Gala has been one of the top community-attended events in the Carrollton area.

Platinum Level: 8 tickets, 8 Auction/Gala t-shirts, name recognition on the website, and event communications

<u>Gold Level</u>: 4 tickets, 4 Auction/Gala t-shirts, and name recognition on the website <u>Silver Level</u>: 2 tickets, 2 Auction/Gala t-shirts, and name recognition on the website

**Yearbook Advertisement**: The Tartan Yearbook is a long-standing tradition in the Oak Mountain Academy family. It is an excellent opportunity for local businesses to advertise and display their support for local education. It can also be used to personally acknowledge current students.

<u>Platinum Level</u>: Full Page Ad <u>Gold Level</u>: 1/2 Page Ad <u>Silver Level</u>: ¼ Page Ad



## **OAK MOUNTAIN ACADEMY COMMUNITY PARTNERS – Commitment Agreement**

I wish to support Oak Mountain Academy as a year-round sponsor.

☐ Pl	latinum \$8,000  Gold \$6,000  Silver \$4,000  Red & Blue \$4,000
□ Мо	ne-time contribution  Onthly contribution (10-month increments or prorated for each month until June 1)  eck is enclosed
Individual or	Business Name:
Contact Perso	on:
Address:	
Telephone: _	
Email Contact	t:
Website:	
	☐ Additionally, I will make an in-kind donation of a service/gift certificate to OMA.
	☐ Additionally, I will donate an in-kind item for your silent auction to OMA.
Signature:	Date:
	K MOUNTAIN ACADEMY COMMUNITY PARTNERS – Logo and Graphic Design Information
	nformation of the person in your organization who can approve the use of your graphic image:
Name:	
Telephone: _	
Email:	

For questions, please get in touch with our Director of Development & Alumni Relations, Maria Allen Smith at <a href="mailto:mariasmith@oakmountain.us">mariasmith@oakmountain.us</a> or 770.834.6651.